# **Cookie Policy**

Our website uses cookies. Cookies are small text files that a website stores on the devices of individuals accessing the internet. Their storage of cookies is entirely under the control of the individual, who can restrict or disable the storage of cookies in their browser. Cookies perform a variety of functions – including tracking visits to website, allowing logins, supporting social plugins, and other functionalities.

Cookies provide a convenient way to keep content fresh and relevant to the interests and preferences of the website visitors. They also enable us to evaluate the effectiveness of our website design based on traffic statistics, which are also provided by cookies.

Consent to the use of cookies is not required for essential cookies. These cookies are necessary for the normal functioning of the website and enable its basic use. Without these cookies, the website may not function properly or at all. Therefore, essential cookies are set even if the individual refuses the setting of other cookies.

#### Which cookies do we use?

#### Necessary cookies:

Name of the cookie	Duration	Purpose	Controller
CookieConsent	1 year	Stores the user's cookie consent state for the current domain.	promo.slopehel per.com
cookieyes-consent	1 year	Determines whether the user has accepted the cookie consent box.	promo.slopehel per.com
elementor	Persistent	Used in context with the website's WordPress theme.	promo.slopehel per.com
test_cookie	1 day	Unclassified	doubleclick.net

## Functional cookies:

Name of the cookie	Duration	Purpose	Controller
GetLocalTimeZone	Session	Holds the users timezone.	promo.slopehel per.com

pll_language	1 year	This cookie is used	promo.slopehel
		to determine the	per.com
		preferred language	
		of the visitor.	

## Marketing cookies:

Name of the cookie	Duration	Purpose	Controller
_fbp	3 months	Used by Facebook to deliver a series of advertisement products.	slopehelper.com
_ga	2 years	Used to send data to Google Analytics about the visitor's device and behavior.	slopehelper.com
ga#	2 years	Used to send data to Google Analytics about the visitor's device and behavior.	slopehelper.com
_ga_devsite	2 years	Used to send data to Google Analytics about the visitor's device and behavior.	developers.goog le.com
_gcl_au	3 months	Used by Google AdSense for experimenting with advertisement efficiency.	slopehelper.com
lastExternalReferrer	Persistent	Detects how the user reached the website by registering their last URL-address.	connect.faceboo k.net
lastExternalReferrerTime	Persistent	Detects how the user reached the website by registering their last URL-address.	connect.faceboo k.net
pagead/1p-user-list/#	Session	Tracks if the user has shown interest in specific products or events across	google.com

	multiple websites.	

### **Google Analytics**

On our websites, we use Google Analytics, a web analytics tool provided by Google. This tool uses cookies that are stored on your computer and enable the analysis of your use of the website. The information about your use of the website collected by the cookie is usually sent to a Google server in the United States, where it is also stored. We use Google Analytics with the IP address anonymization function activated. This means that Google shortens the user's IP address within the member states of the European Union or other countries that are signatories to the Agreement on the European Economic Area before it is transferred to the USA. Only in exceptional cases is the entire IP address transferred to a Google server in the USA and shortened there. You can find more information about the terms of use and the protection personal data at http://policies.google.com https://policies.google.com/privacy. Data processing by Google Analytics is carried out on the basis of (Article 6 (1) (a) GDPR) if you consent to the use of Google Analytics.

### How can you manage the cookies that our website uploads?

If you wish to change the way cookies are used in your browser, including blocking or deleting them, you can do so by changing your browser settings accordingly. Most browsers allow you to manage cookies by accepting or rejecting all cookies, accepting only certain types of cookies, or notifying you when a website wants to store a cookie. You can easily delete cookies that have already been stored by your browser.

If you modify or delete your browser's cookie file, or if you change or upgrade your browser or device, you may need to adjust your cookie settings again. The process for managing and deleting cookies varies from browser to browser.

More information about cookie management, including instructions on how to manage cookies in the browser you are using, is available at the following links:

- Chrome (Computer, Android, Ipad & Iphone)
- Mozilla Firefox
- <u>Internet Explorer</u>
- Microsoft Edge
- <u>Safari</u>
- Opera

If you turn cookies off completely, some parts of our website may not function properly, or you may need to manually adjust your preferred settings each time you visit.

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